

# AVILA AIMS

## 1972

Avila College is chorted toward its ten-year goal of growth and expansion

Fall, 1963

AVILA COLLEGE

Kansas City, Mo.

## Envoys Will Approach Business, Nov. 25-Dec. 7

Business and professional men working for the ten-year development plans of Avila College through the annual Continuing Support Program will be making calls upon Kansas City businesses during the week of Nov. 25, it was announced at the fall meeting of the Board of Councilors held on campus, Monday, Oct. 28.

According to John B. Bachofer, chairman of the Councilors who form the lay advisory board, approximately 100 Envoys for Avila College will take part in the final 1963 solicitation of annual funds for Avila expansion.

The Envoy goal this year, as outlined by Roy Daly and Thomas M. Reardon, co-chairmen of the Envoys, is \$125,000—funds needed to furnish the two buildings now occupied by the college. The greater portion of the cost is in science equipment and the language laboratory.

In speaking about the financial needs of the college, Sister Olive Louise, president, announced that \$88,000 of the

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## Campus Expansion Continues

Architect's sketches of the next buildings on the Avila College campus—a student center and a dormitory—were released this week by Angus McCallum, architect, for viewing by college officials.

Pictured below is the student center in a special release of the sketch for friends and alumnae of the college. The center will serve day students as well as the 124 students housed in the dormitory.

### Start Construction Soon

"Very shortly, drawings will be in the hands of contractors," McCallum reported this week when queried about the forthcoming construction. After drawings are submitted to contractors, the contractors will have approximately three weeks in which to submit bids for the final letting of contracts. Construction will follow the bid letting with occupancy scheduled for September, 1964.

Both buildings will be constructed on an approved government loan of \$1,081,000. The college must add \$89,000 to the student center cost to pay for what the Federal Housing and Home Agency terms "excess size." The term

"excess size" refers to that space added to the center to serve young women from the Kansas City area who will not be boarding students.

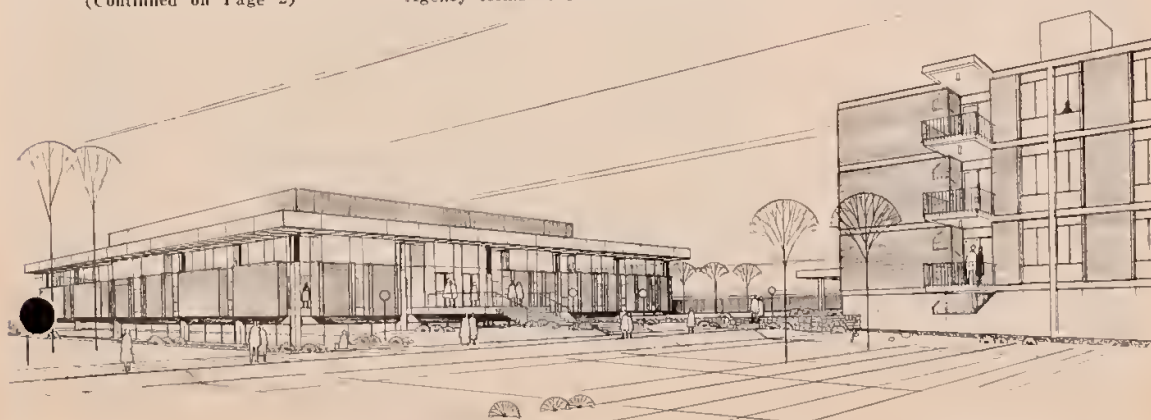
These buildings will raise the cost of the college thus far to an excess of two and a half million dollars. The present academic hall and the administration-library building were paid through a one million dollar grant from the Sisters of St. Joseph or Carondelet and from a \$250,000 fund accumulated by Avila College for expansion.

### Campus Move Complete

The buildings will become the third and fourth structures on the college site at 119th and Wornall Road, just south of Red Bridge. Classes were opened on the Wornall Road campus in September following a complete move from 5600 Main Street, the location of the college (formerly College of St. Teresa) since its founding in 1916.

The academic unit and an administration-library building now being used by students and faculty were started last

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Student Center

Dormitory

## Stockholders In Education

Today Americans not only want quality education, they demand quality from our colleges and institutions. The most heartening sign that the demands will be met comes from the annual support given higher education by business and industry.

Last year the national annual gift support from business to colleges and universities climbed to the one billion dollar mark. In Kansas City, support was close to one million dollars, a three-fold increase during the past decade.

The challenge, however, is only begun, both for those demanding increased quality and those upon whom the demand is made, our colleges and universities. Only a handful of private institutions have adequate gift money enabling them to achieve great results. Take the gifts away and speculate how long these institutions could maintain themselves at superior levels.

Here in Kansas City, Avila College has horizons as great and a future as promising as any of the renowned colleges in similar stages of development. Look into the past of our finest colleges and discover that greatness was not built with tuition income alone. There were many partnerships between the colleges and individuals, individuals willing to invest in dreams and promises of future greatness.

Avila College has dreamed dreams, made plans for the future, and taken great strides forward. Testimony of Avila's sincerity is the new campus, the two completed buildings, and the two buildings ready for construction. Her resolution is to build for Kansas City a private college for women with faculty, student body, and facilities equal to the finest in the nation.

Now, Avila College asks the community—business, industry, and individuals—to invest in her plans. The future of the college depends upon the response.

## Continuing Education Classes Attract Adults

Continuing Education classes begin at Avila, Monday, Nov. 11. The opening marks the second session of fall non-credit courses offered by the college as a community service.

The roster of courses includes both day and evening classes in business, fine arts, medical classes for the layman, theology, practical homemaking arts, language, secretarial work, mathematics, music, art, speech, and drama.

Of particular interest this fall have been the new day-time classes offered particularly for the homemaker who wishes to continue her education.

Most courses meet once each week for six weeks. The fee is \$12.00. Anyone wishing information about the adult education program at Avila may contact the director of continuing education, Willow 2-3205.

## Open Invitation To Alumnae Event

The first alumnae event of the season will be a cocktail party for the Kansas City chapter of the Avila College Alumnae Association. The party, which is being sponsored by the Ways and Means Committee, will be held on Saturday, Nov. 16, from 6:00 to 9:00 p.m. in the Terrace Room at the Ward Parkway Shopping Center, 85th and Ward Parkway, Kansas City, Mo. Alumnae and their friends are invited.

Mrs. Jean Ann Cannon Jordan '54 and Mrs. Barbara Reitz Schweiger '53, co-chairmen of the Ways and Means Committee, said that proceeds will be used to establish a chapter scholarship fund. "We feel," they said, "that the creation of a scholarship is one of the most important ways in which a chapter can contribute to the college. This event gives Kansas City alumnae an opportunity to enjoy themselves and at the same time to participate in their scholarship fund."

Tickets for the party are \$1.00 per person and may be purchased at door. No reservations are required.

Members of the committee planning the party are: Susan Kraus '60 and Georganne Wilkenson '58, co-chairmen; Helen Drees '50; Mrs. Mary Ronneau Helm '35; Martha Hodes '61; Jean Mullane '30; Mrs. Peggy O'Neill Soden '43; and Mrs. Arden Sickman Weis '60.

## Bestow Honor On Professor



Pictured above is Miss Florence Beck, a member of the Avila faculty for the past 23 years, receiving the Avila Medal of Honor from Sister Olive Louise, president. Miss Beck was honored at annual college day ceremonies, Monday, Oct. 14. Miss Beck retired this year from full-time teaching after devoting a total of 35 years to the profession. During her years at the college, several thousand Kansas City women were students in her classes of philosophy and English.

## New Campus Becomes A Reality



The new Avila campus appeared as pictured above to students arriving for classes in September. Since the picture was taken, additional sidewalks have been installed and the ground prepared for landscaping and sodding. The administration-library building, on the left, was occupied in late October by all administrative officers. O'Rielly Hall, on the right, contains all academic and student facilities at the present time. The student center and dormitory pictured on page one will be located to the left and behind the administration building.

### Limit Children's Theater Audience

"The Elves and the Shoemaker" will delight children when the college children's theater production is staged on Friday and Saturday, Nov. 29 and 30 at 10:30 a.m. and 1:30 p.m.

While the production of children's theater has been drawing capacity crowds to the college in past years with productions viewed by several thousand Kansas City youngsters, audiences this year will be limited to 100 children each performance. According to Sister Felice, chairman of the drama department under whose direction the plays are produced, the necessity of such an audience curtailment stems from lack of auditorium facilities on the new campus.

The situation points up the need for the fine arts center which will become the fifth building on the campus. Present plans call for the center construction during the 1964-65 school year. Until the center with an auditorium is open, however, Sister Felice says the department will utilize experimental theater, coffee-house techniques, and theater-in-the-round methods and produce plays in the temporary lounge facilities in O'Rielly Hall.

Students taking leading roles in the tale story of the elves and the shoemaker they befriend include: Kathy Glennon Breen, Terry Morris, Mimi Ronneau, Elena O'Shea, Becky Tobin, Sharon Calloway, and Theresa Carolon.

Tickets are available from the drama department.

### Avila Invites Public To Open House

Avila College will hold an open house on Sunday, Nov. 10 from two until five o'clock. The event will be the first public viewing of the new facilities on the 119th and Wornall Road campus. The college opened classes on the campus in September. Two buildings, O'Rielly Hall and the administration-library building, are complete except for final work awaiting settlement of the glaziers union strike.

Parents of students enrolled at the college, prospective students, and their

parents, and friends of the college are invited to attend the Open House. Faculty and students are acting as hosts and guides. Major departments in the college have prepared displays to illustrate the academic work being done at the college.

The Parents Club of Avila College, newly formed this year, will serve as hosts at refreshment tables.

No formal invitations are being issued and all friends of Avila College are invited to attend.

### ENVOYS WILL APPROACH . . . (Continued from Page 1)

\$125.00 has been received from community business and individuals to date. Sister expressed gratitude to community leaders who have invested in Avila and certainty that annual support from the community would be forthcoming. "Only with such support can our ten-year plans to make the college a leader among women's colleges and an educational asset to Kansas City be realized," Sister Olive Louise said.

The Envoy organization was initiated last February to aid the administration in building the new college campus and in securing endowment funds for academic expansion, as outlined in the ten-year development plans. During the past few months, the college has brought in Joseph T. Byrne, formerly of Thomas Finn Associates, to conduct fund-raising activities. Mr. Byrne reported that the calls made by the Envoys were planned for completion by Dec. 7.

### Alumnae Fund Reaches Record Amount

The 1963 Alumnae Fund closed official solicitation on Oct. 31 with a record total of \$6,400.50 contributed by 235 alumnae. The total represents a 100% increase over the contribution of college alumnae during the 1962 annual fund.

Proceeds of the fund are directed to the college equipment fund which is being used this year to furnish O'Rielly Hall and the administration-library buildings.

According to Sandra Edelman, alumnae secretary, fund books will remain open for the payment of pledges and for any additional alumnae gifts received before January 1, 1964.

## Leaders Endorse Avila Continuing Support Program

One of the yardsticks by which any city or community can measure its worth is by the number of institutions devoted to higher education. We of the Kansas City area should consider ourselves lucky to be fortunate enough to have the many fine universities and colleges that serve our people.

Certainly one of the finest of these institutions is Avila College which just recently moved to their new campus on Wornall Road.

Avila is embarking on a development program that will literally return millions of dollars to the Kansas City community in terms of intellectual growth for the young women who attend the day school and for the thousands of men and women who benefit from the adult education evening program. The school is open to all denominations.

We of the business community can play an important part in this growth by contributing our enthusiastic support to Avila College.



**Miller Nichols**  
President  
J. C. Nichols Co.

### Urges Community Support



It is a pleasure to endorse the development program of a sister educational institution of the caliber of Avila College. In our troubled generation, there is a critical need for the kind of education which is undergirded by the eternal values of religion. This is precisely the pedagogical program of Avila College.

I am hopeful that the community at large will lend its hand towards the successful completion of the project. It can only redound to the benefit of our community.

**Morris B. Margolies, Senior Rabbi**  
The Beth Shalom Congregation

### College Expansion Necessary



**Thomas J. Reardon**  
Bert Pearson Insurance Agency

I am happy to know that Avila College is embarking on their Continued Support Program. It is a vital necessity that we of the business community support higher educational programs such as this if the growth of our colleges and universities is to keep pace with the rapidly expanding population.

**Alfred J. Blaseo**  
Chairman of the Board  
Interstate Securities Co.



It is with deep convictions of the real values accruing to the community that I wholeheartedly endorse the Avila College development program. As the College of St. Teresa, Avila has educated thousands of young women during the past 47 years and presented these young women to the community as outstanding citizens.

If Avila College is to increase its contribution to Kansas City, Kansas City must advance its building plans through the Continuing Support Program.

**Henry Massman III**  
Massman Construction Co.



Industry is more and more being asked to share the cost of higher education, and rightly so. For without the support of business it is reasonable to assume that many colleges and universities would not be able to continue.

The net return to business and a community for the small contribution that is made cannot be measured completely in terms of dollars and cents. It is with great pleasure that I endorse the Avila College Continuing Support Program.

**Charles L. Aylward, Jr.**  
President  
Aylward Products Co.



Many times as businessmen we are called upon to support various community drives or projects. I can think of no enterprise more worthy of industry's support than higher education. This is an investment for the future that will pay off in rich dividends for the future.

**John W. McGilley**  
Funeral Director  
Melody-McGilley Funeral Home



Many nurses and teachers who staff our hospitals and schools are graduates of Avila College. Many men and women of all denominations have benefited from its adult education program.

Avila is expanding its facilities so that it may enlarge its service to the Kansas City community. I am sure each far-thinking businessman will play his vital role in Avila's success.

**Benjamin Sosland**  
Sosland Envelope Co.



I consider it an honor to have been asked to serve on the Avila College Continuing Support Program. This is a community project which will return many dividends to the people of Kansas City for the investment they will make.

**Thomas J. Sullivan**  
Asst. Treasurer  
Sullivan Beverage Co.

Since 1916, Avila College has served the community of Kansas City furnishing many of its teachers, nurses, and businesswomen. The college has contributed much to the intellectual and social growth of our city and has asked little of our community in return.

Now Avila has moved to a new campus and is embarking on a giant program to increase facilities so as to serve better the Kansas City community. I lend my wholehearted support to the Avila program.



**William R. Burrichter**  
Sales, J. C. Nichols Co.

We can measure the good that has been done by an institution by the returns it makes to the community it serves.

Avila College must be regarded high on this yardstick when we consider the number of teachers, nurses, business women, writers, doctors, civic leaders, wives and mothers who now serve the Kansas City community so well.

Avila's value to the community has grown through the years and will continue to grow as can be seen by their recent expansion on their new campus. This expansion deserves the support of all the community.



**Jim Kraus**  
Sales, J. C. Nichols Co.



The need for future expansion in all levels of education was never more evident than it is today. The advances made in science, health, and technology are astounding when we consider that much has been accomplished just in the last ten years.

Many of these accomplishments were made on the university and college campuses. We all contribute in a very real way to the growth of these advances by contributing to a program such as is being undertaken at Avila College.

## Community Leaders Express Support For Avila College Development Plans



**Thomas R. McGee**  
Vice-president  
Old American Insurance Co.

Avila College for many years has been a major source of the many teachers needed to staff the schools of the Kansas City community and it annually contributes one-third of its graduates to the nursing profession.

These two facts in themselves indicate that Avila plays a large part in community betterment and deserves community support.

Kansas City has grown into one of the major industrial, agricultural and shipping centers of the United States and with this growth has come a population boom. To keep pace with this growth, industry and the community have expanded rapidly. This expansion has been particularly noticeable in our community colleges and universities.

Avila, one of our principal colleges, has begun a program of major development that is vital to the growth of higher education in the Kansas City area. We as businessmen can contribute to their success by lending our support.



**Sal A. Capra**  
Lawyer & City Councilman

I am happy that Avila College is expanding and has started their Continuing Support Program.

This college, as well as the other colleges and universities that serve our Kansas City area, deserves our finest support.

We of the business community must play a vital role in this development if our higher educational system is to keep pace with the many who seek admission every year. Let us all be aware that this is a community project deserving community support and I am sure that the Avila College Program for continuing support will be a large success.



**Roy E. Daly, Jr.**  
President  
Roy Daly Investments

## Professor Receives \$6,000 NIH Research Grant

Dr. Maud W. Sandoval, assistant professor in biology, has been awarded a post-doctoral research grant by the National Institutes of Health. Under the conditions of the grant, Dr. Sandoval receives \$6000 for a year of research and will be assisted by Avila College science majors.

The grant was awarded by the Institutes' agency of Allergy and Infectious Diseases and enables Dr. Sandoval to continue research into the nature of cell sites involved in histamine-anti-histamine interactions with cells. The project was initiated while she was obtaining a doctorate in biochemistry at Kansas State University.

Scientific techniques used by the physical chemists will be employed by Dr. Sandoval during the work. This will enable the Avila students, Dr. Sandoval says, to become acquainted with the physical-chemical approach to research in biology.

The professor is in her second year as a member of the Avila College science department.

### CAMPUS EXPANSION . . .

(Continued from Page 1)

January after formal ground-breaking ceremonies. Construction on both buildings is complete except for work awaiting settlement of the Glaziers Union strike.

Furnishings in the present buildings cost an additional \$125,00 an amount also deemed necessary to furnish the next two buildings.

The buildings represent the first in a three-phase building plan of the ten-year development program of the College. A fine arts center will be the fifth building for construction and is planned for occupancy in September, 1965.

In all, the college expects to erect 12



Dr. Sandoval lectures to science students in the new biology hall. The professor holds a doctorate in biochemistry from Kansas State University. The research grant enables her to continue work started at the university.

## Scholarship Sponsor Tea Set for Nov. 16

Women of the Greater Kansas City community who are Scholarship Sponsors will be guests of the college faculty at the annual fall tea, Saturday afternoon, Nov. 16, at two o'clock.

According to Mrs. Edward E. Clarkson, co-chairman of the Sponsors, the present membership is 104 women, a definite increase over last year. The Sponsors were formed two years ago and aim to enlist 500 women who will contribute

\$50 annually to establish and maintain a \$250,000 scholarship fund. Since its formation, the Sponsors and other interested individuals and organizations have contributed a total of \$18,477.

Co-chairman of the group with Mrs. Clarkson is Mrs. Helen deClercq Reedy. The Sponsors welcome any woman interested in promoting higher education through contributions to the Scholarship Fund. This year, two Avila students, Joanne Lynch and Marcia O'Neill, are attending the college on Sponsors scholarships.

In conjunction with the tea, the co-chairmen will hold their annual business meeting. The Sponsors will meet again in the spring for a luncheon event.

or 13 buildings on the campus to provide modern and adequate facilities for a full-time student body of 1,000 and a part-time student body of 2,000. Total cost of the ten-year plan is estimated at \$8,000,000.

### "Education For Generations" Ten-Year Development Program

#### 1961-1965 — First Phase

Purchase of new campus site  
Academic Hall  
Administration-Library  
Dormitory  
Student Center

#### 1965-1967 — Second Phase

Library  
Faculty Residence  
Chapel  
Dormitory

#### 1969-1971 — Third Phase

Academic Unit  
Special Education Building  
Dormitory

### AVILA COLLEGE

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